

# 2024 Project







2023

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# GMT94 enters to the World Superbike Championship

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Presentation GMT94 | 2023



# 2024 GOALS



**Fighting for the World Supersport  
Championship title**

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**Top 10 at every race  
in the World Superbike Championship**



# AWARDS

**1991-2018**



Triple World Champion  
3 wins of the 24 hours of Le Mans  
Double wins of the Bol d'Or  
17 wins  
48 podiums

**2018-2022**



World Champion runner up  
3 Wins  
16 Podiums



4 French Superbike Champion titles



# A PROFESSIONAL INFRASTRUCTURE





# A PROFESSIONAL INFRASTRUCTURE

A fully equipped  
workshop







Pit structure



# Lucas MAHIAS

## **SUPERSPORT RIDER 2024**

### **2021-2023**

World Superbike Championship

### **2017-2020**

World Supersport Championship

9 poles, 9 wins, 29 podiums in Supersport

### **2017 World Champion**

### **2016**

Victories at the 8 Hours of Oschersleben (Yamaha R1 GMT94)

Victory Estoril 12h (Yamaha R1 GMT94)

### **World Endurance Champion**

3 wins in the 1000 Superstock World Championship.

1 win in FSBK (Albi)

### **2014**

French Supersport Champion





# Philipp Öttl

## SUPERBIKE RIDER 2024

### 2022-2023

World Superbike Championship

24 top 10 finishes

5th in Phillip Island

6th in Aragon

6th in Jerez

### 2020-2021

World Supersport Championship

1 pole and 11 podiums

### 2019

Tech3 Moto2 World Championship rider

### 2013-2018

Moto3 World GP Championship

1 win and 3 podiums

### 2010-2012

Red Bull Rookies Cup

3 wins and 3 podiums





# WILD CARD WORLD SUPERSPORT

Since 2019, the GMT94-YAMAHA team offers a wild-card race for the first French rider of the French Supersport championship.

- The costs are covered
- 5 GMT94 mechanics for the rider
- Benefit from the same bike as Valentin DEBISE
- 2 days of testing on the Carole circuit
- Communication support needed

## Goals :

- 1.To raise the level of the national championship.
- 2.To offer all French riders a chance to make their dreams come true with a real reward.
- 3.To facilitate the transition from the national championship to the world championship

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# FRANCE FSBK PROJECT

## *GMT94 Supports the riders*

- GMT94 supports 10 French riders in the French championship.
- **Total project budget: 35,000 euros of technical assistance.**
- Training at Circuit Carole.
- Follow-up and support riders by the GMT94.
- Communication support, Rémi and Christophe Guyot travelled to 4 weekends of the championship.



**The common objective is to prepare the future with French riders capable of entering international championships.**

**GMT94 will continue to be involved in the same way at national level in 2023.**

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# FRANCE FSBK PROJECT

*Training day with the  
Mutuelle des Motards*



# PROJECTS FOR YOUNG PEOPLE

## WORK WITH HIGH SCHOOLS & COLLEGES

- Reception of internship in motorbike mechanics.
- Hosting of young people from the Val-de-Marne on a round of FSBK (Carole - 93)
- Intervention in schools (Ivry-sur-Seine, Vitry-sur-Seine, Choisy-Le-Roi...).





# ROAD SAFETY

## Participation in road prevention days

- GMT94 works with gouvernement, Mutuelle des Motards, the French Federation for safety road.
- Reception of young people and kids.
- Ride motorbikes in safety with the police.
- Presentation of motorcycle safety equipment.
- This agreement aims to set up, encourage and promote concrete road safety prevention actions during car and motorbike events.







## SHARING

- Hosting of 15 young people from the DPEJ on the Carole circuit during the French Superbike championship race.
- Supervision by the GMT94 team and a member of the DPEJ
- August FSBK Carole: free tickets (unlimited) for the Val Marnais.

- June: 7 young people from the DPEJ were welcomed to the Carole circuit for thrill day (karting, motorbike duo, shows, etc.).
- Supervision by the GMT94 team and a member of the DPEJ





# THRILL DAYS

- Invitation to motorcyclists and non-motorcyclists
- Discovery of motorbike sport
- Meeting between motorbikes, side cars and karting
- Test ride of the Yamaha range
- Meeting with the GMT94 team and the riders.
- Motorbike and side car initiation





# EXHIBITIONS

- Lyon Motor Show
- Milan Motor Show
- Yamaha Dealers
- Reception of the students of the mechanical school of Montlau.





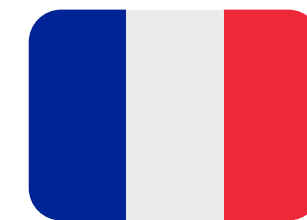
# THE GMT94 INFLUENCE



**EUROSPORT**

+ 200,000 followers  
on social networks

Live broadcasting  
of practice and  
races.



Committed at  
local, national  
and international  
level

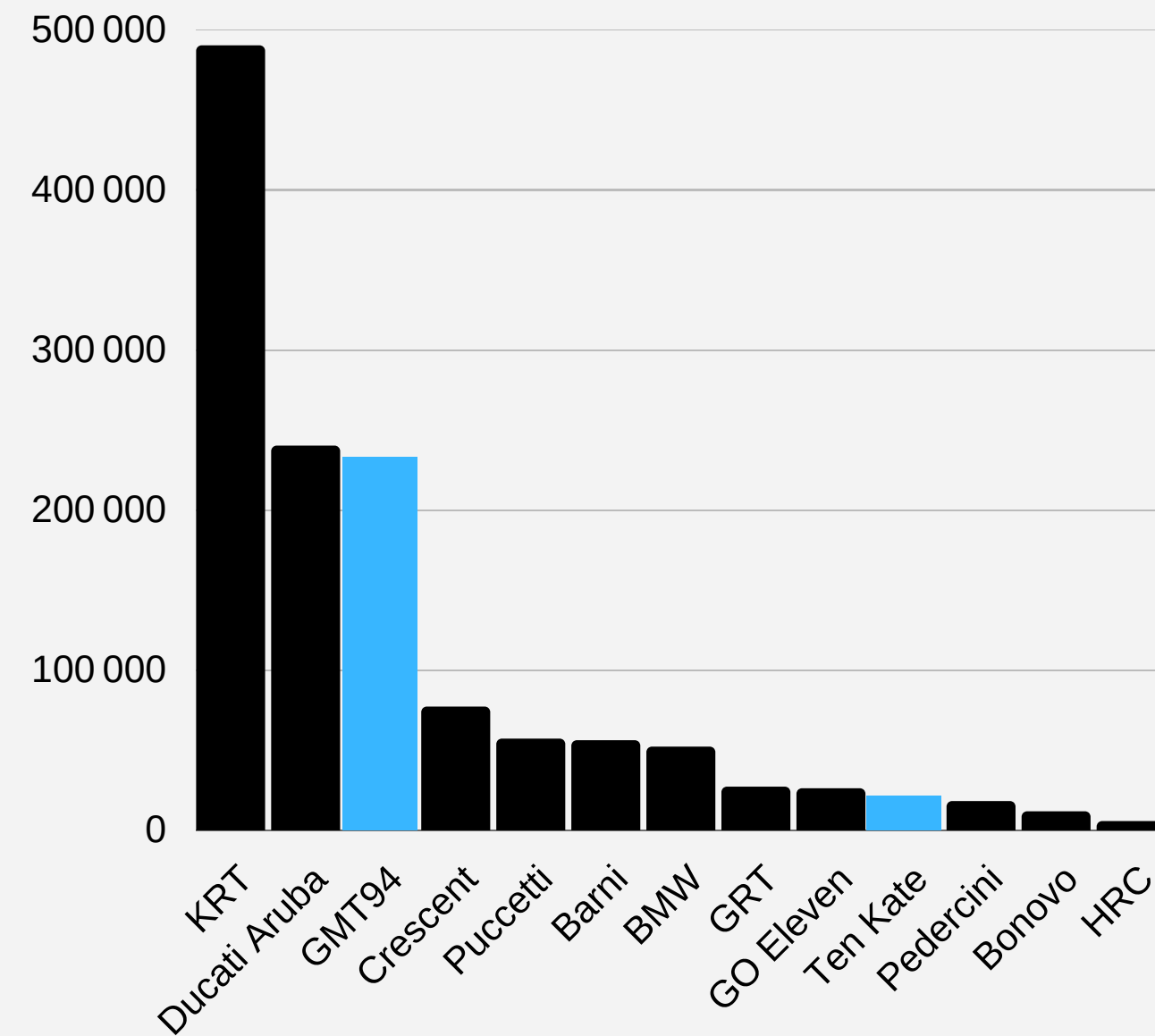
C.Guyot is consultant  
for Eurosport(EWC,  
enduro, BSB)



# WORLDWIDE VISIBILITY

GMT94 Yamaha has become the third most followed team in the World Superbike Championship, all classes combined (300/600/1000cm3).

**Social Media in WorldSBK July 2022**





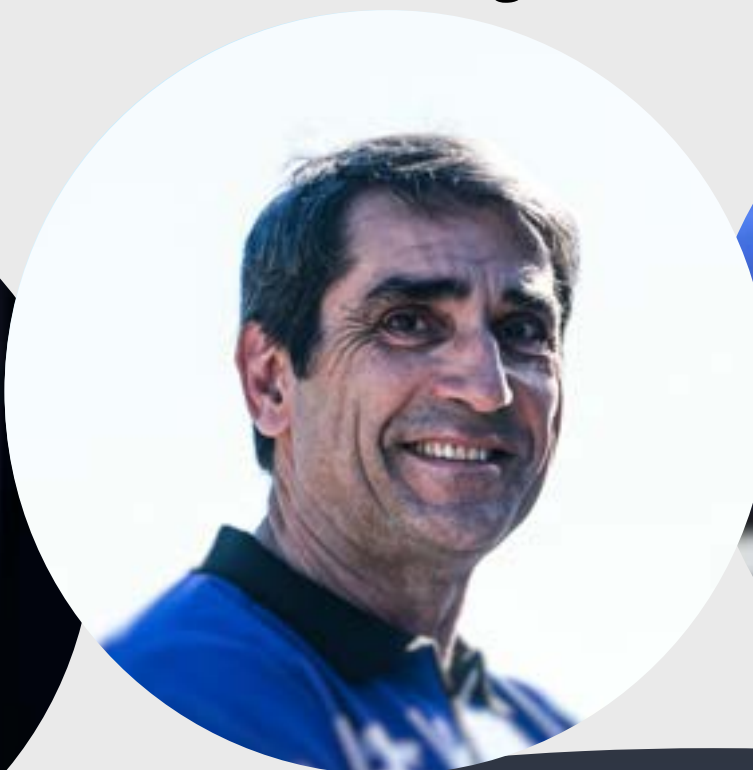
**BRIGITTE  
GUYOT**

Executive assistant



**CHRISTOPHE  
GUYOT**

Team Manager



**CYLIA  
AFROUN**

Travel organisation



**YANN  
MARIAN**

Press Officer



**JEAN PASCAL  
DIDIER**

Factotum



**FARID  
MAHLOUL**  
Shop manager



**DIRECTION**



**PAUL  
ECART**

Helper



**BENOÎT  
POUPARDIN**

Chief mechanic



**MANUEL  
CAPPELLETTI**

Race engineer



**ALEJANDRO  
FUENTE**

Data Engineer



**SÉBASTIEN  
CARRÉ**

Tyres manager



**NATHAN  
MESSAGER**

Mechanic



**WSBK TEAM**



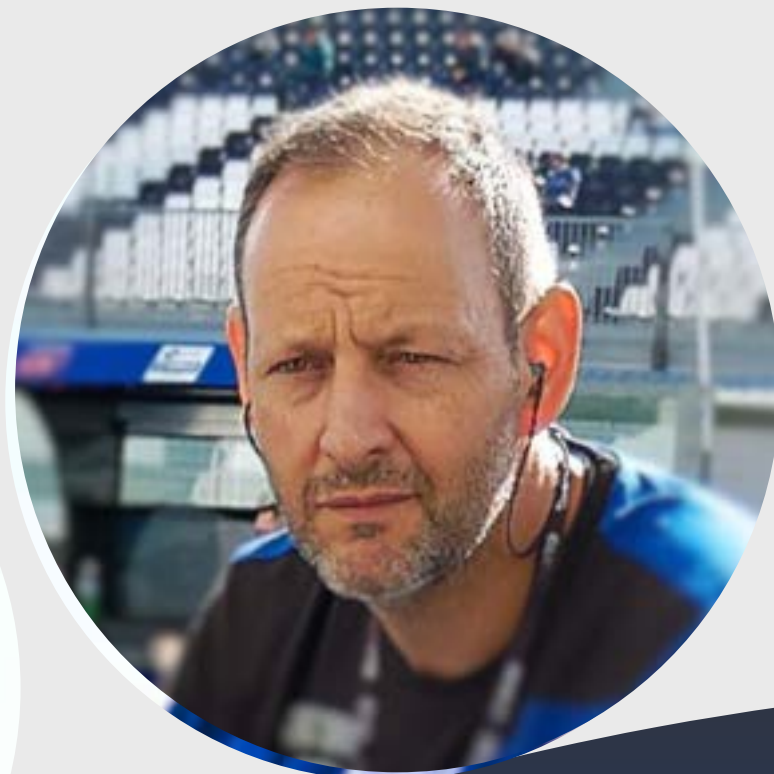
**THIERRY  
DILLER**

Mechanic and  
tyre manager



**MICHEK  
RUNSER**

Head mechanic



**BENOIT  
POUPARDIN**

Head mechanic



**GILLES  
DUSSAUGE**

Mechanic



**Benjamin  
Pouillard**

Data engineer



**WSSP TEAM**



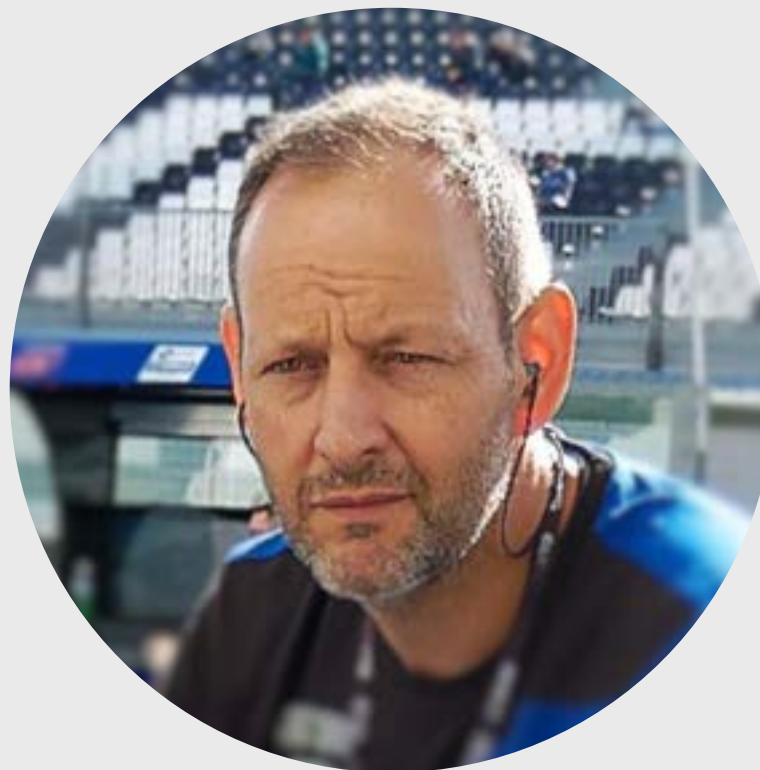
**BRUNO  
ROLLET**  
Mechanic



**STÉPHANE  
DA SILVA**  
Tyre manager



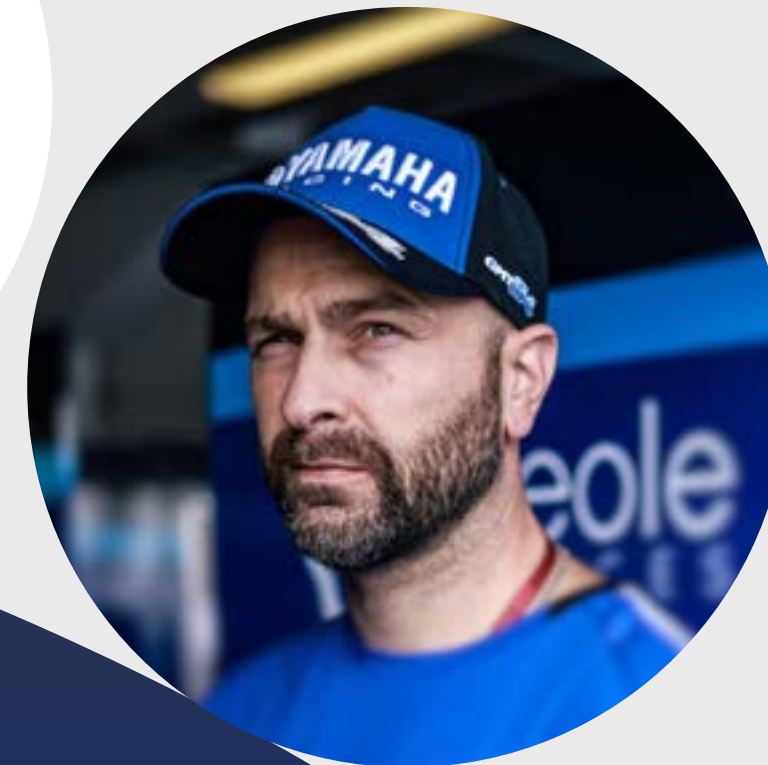
**MICHEL  
RUNSER**  
Chief Mechanic



**FABIEN  
GENY**  
Mechanic



**JOHAN  
CERVEAU**  
Mechanic



**23**

**WILD CARD WORLDSSP TEAM**



**HUGO  
CAMUS**

Partners  
Welcome



**AUDREY  
MOREAU**

Club GMT94



**JUDES  
ASAPH**

Club GMT94



**THIERRY  
SAEZ**

Club GMT94



**JEAN PIERRE  
LEBLANC**

Thrill Days



**GREGORY  
ASAPH**

Partners  
Welcome



**WELCOME EVENTS**



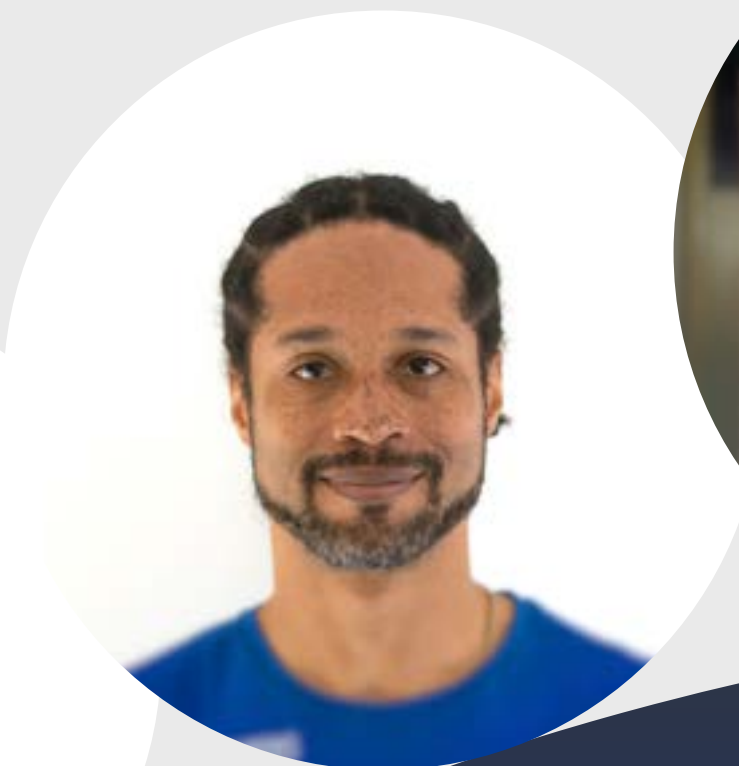
**FRANCIS  
BOUTET**

Archivist



**CHRIS  
DUFLAUT**

Communication



**MARINE  
MATHIEU**

Web



**RÉMI  
GUYOT**

Consulting



**ABABACAR  
THIAM**

Translate /  
Consulting



**GREGORY  
BRISSON**

Designer



**COMMUNICATION**



# AND ALSO ...

The GMT94 believes that motorbike sport can be the driving force behind the development of tomorrow's technologies. Reducing the carbon footprint, increasing the life of tyres, reducing fuel consumption, are all points which, associated with the pleasure of sport and speed, concern future generations and the challenges of today's world.

Motorbike sport has 3 major world championships with engine sizes of 1000 cm<sup>3</sup>.

- Endurance, which includes the legendary 24 Hours of Le Mans and the Bol d'Or.
- MotoGP, the only championship with prototype machines.
- Superbike represents the highest national level in every country in the world. It is raced with sports machines from the series.

The World Superbike Championship is run with the same categories of machines as those used by road and track riders.





# 8000 Members of the GMT94 Club

## 1600 Supporters at Magny-Cours in 2023

Events 2024 : Lyon Show, Magny-Cours, Circuit Carole, Barcelona ....





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